

# Smartsheet for Live Entertainment

## Overview

Pinpoint coordination is everything for organizing live entertainment events. Smartsheet empowers teams with real-time information and tools so they can focus on designing and delivering extraordinary service during live performances, sporting events, and more.

Whether you need visibility into creative assets or to coordinate logistics with contractors providing backup power supply for broadcasts, Smartsheet gives your crews more control over collaboration through familiar interfaces and automation. This way you can focus on making sure your event runs as smoothly as possible.

## How Does Smartsheet Help My Organization?

Deliver exceptional experiences by executing with consistency and precision.



### Event Management

Streamline planning, increase stakeholder confidence, and collaborate through mobile devices to improve day-of event execution.



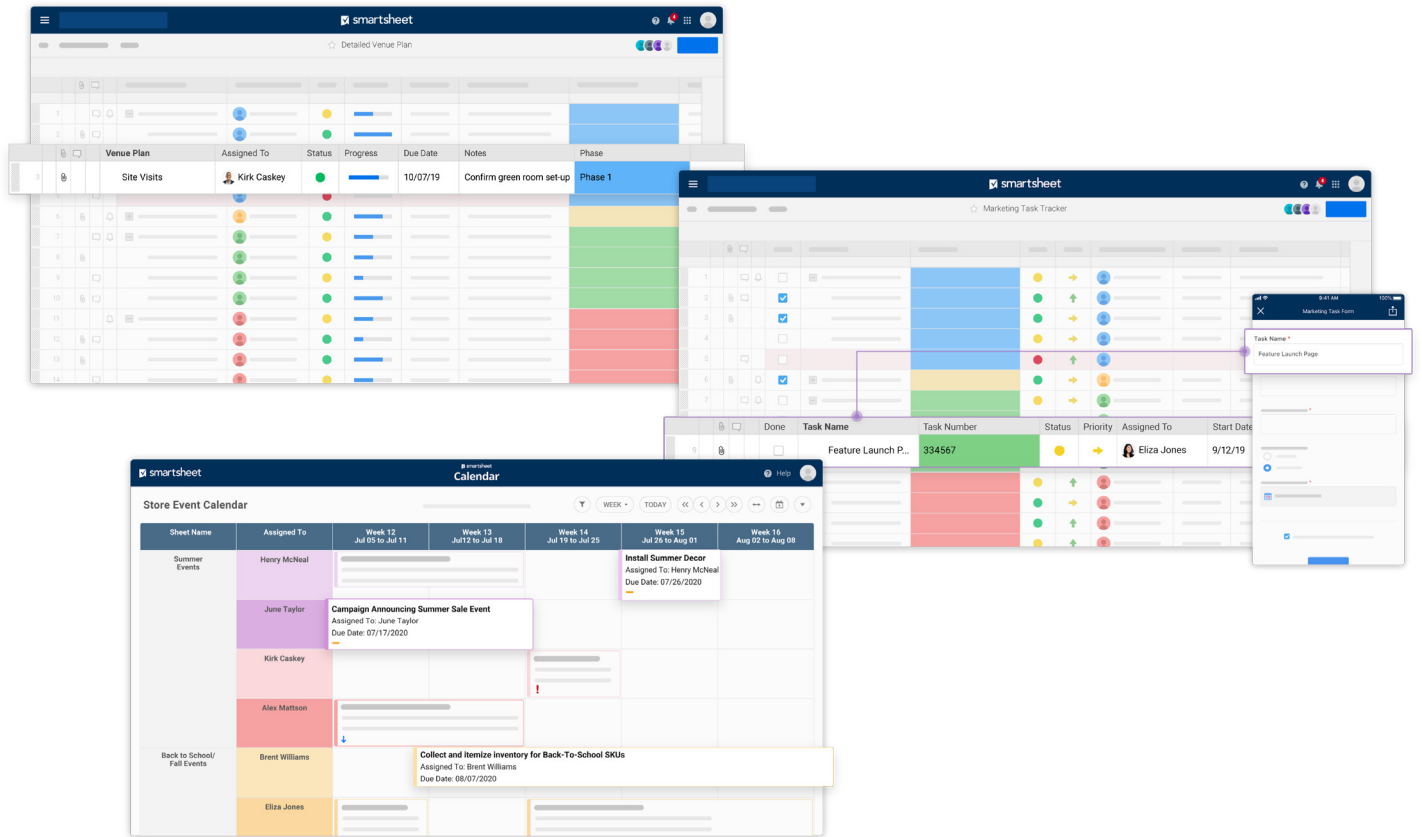
### Content Creation Tracking

Track new ideas from creative brief to execution, and seamlessly collaborate globally across teams.



### Content Calendar Management

Accelerate collaboration between internal and external resources, increase visibility, and align strategy around content creation.



## Key Benefits



### Visibility

Self-service reports and dashboards provide real-time visibility into resources, status, and performance, so you can rapidly align operations to strategy.



### Flexible Control

Smartsheet gives you complete control to make changes or enforce structure for your collaborative work — no coding required.



### Simplicity

Smartsheet's familiar interfaces, designed for how people really work, lead to rapid and broad adoption across your organization.



### Mobile

Get real-time access to Smartsheet and seamlessly view and update data, wherever you are, with your mobile device or tablet.