

# Smartsheet for Technology

## Overview

Technology organizations move fast to satisfy customers all over the world. To do this, information workers need to collaborate effectively, streamline workflows through automation, and have visibility into projects and processes.

Technology companies use Smartsheet to keep projects on track with unprecedented visibility into crucial work. From managing risks, resources, and more, they can ensure that project details don't fall through the cracks as they execute with speed. In addition, Smartsheet helps departments connect, so they can work better together to optimize the customer experience.

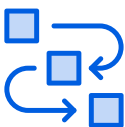
## How Does Smartsheet Help My Organization?

Technology organizations rely on Smartsheet to execute with consistency and speed across development and customer lifecycles.



### Project and Program Management

Manage risks, resources, and expectations through scenario-specific reports and dashboards, and leverage notifications to keep teams on track.



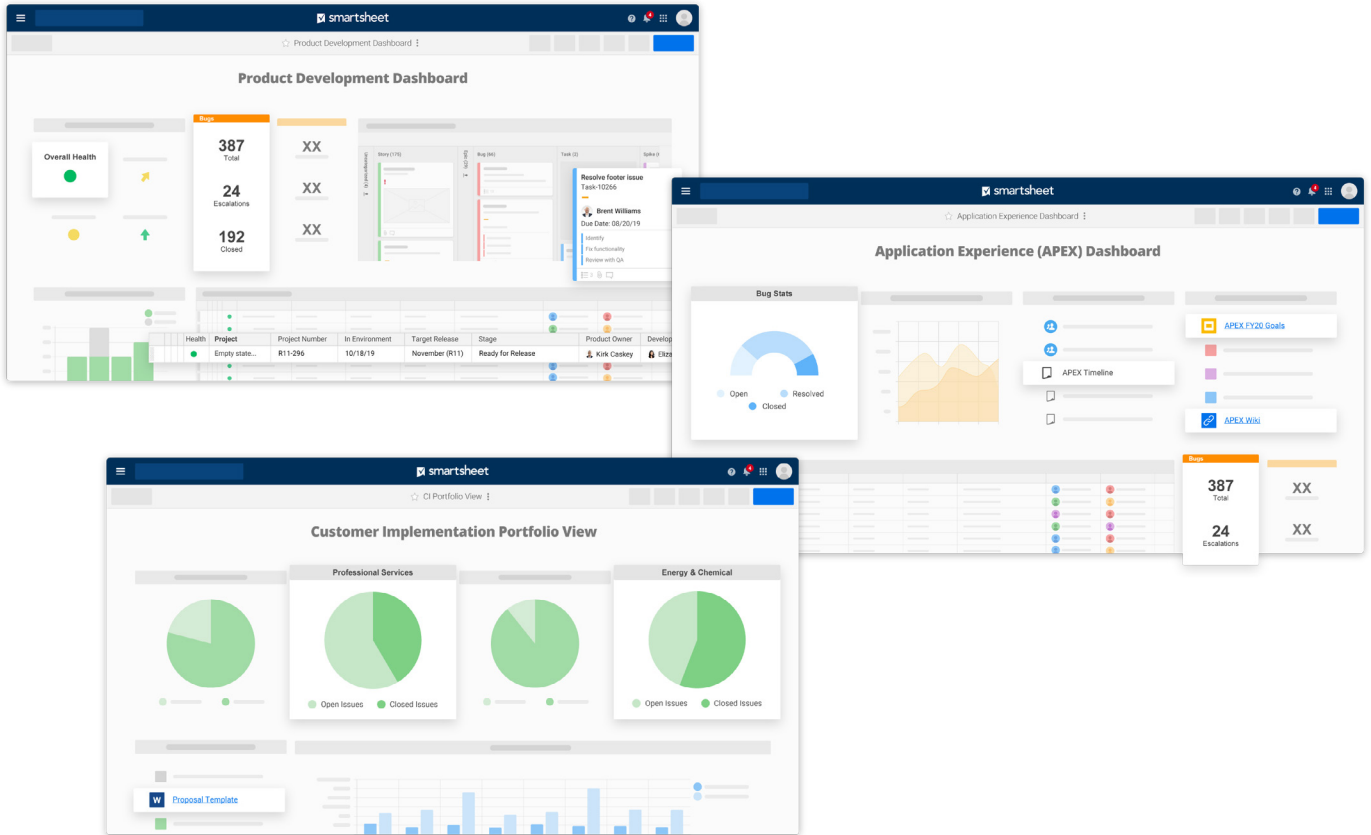
### Product Development

Oversee Agile timelines and streamline critical communication and project planning with other teams to deliver products in record time.



### Customer Implementation

Create a connected experience for sales reps, consultants, and customers to increase satisfaction and keep implementations on schedule.



## Key Benefits



### Visibility

Self-service reports and dashboards provide real-time visibility into resources, status, and performance, so you can rapidly align operations to strategy.



### Flexible Control

Smartsheet gives you complete control to make changes or enforce structure for your collaborative work — no coding required.



### Simplicity

Smartsheet's familiar interfaces, designed for how people really work, lead to rapid and broad adoption across your organization.